

# PARENT RESOURCE CENTER



## SPONSORSHIP TIERS 2018

### Package A - Premier Gala Sponsor

**\$5,000 and up**

- Logo on marketing materials and on an easel display sign at Gala Fundraiser
- Logo on marketing materials and option to table at two other events of your choice (Summer Concert, Halloween Bash, Holiday Movie Event, Winter Concert)
- Name on sponsor plaque display at the Parent Resource Center
- Press release mention for Gala and two other events you choose to sponsor
- Logo on front page of PRC website
- Social media spotlight (please provide content)
- Handouts to PRC families (please provide content)
- Ad in Gala Video Journal (please provide content)
- Full page ad in Fall and Spring PRC newsletters (mailed to over 300 local families)

### Package B - Premier HarborFest Sponsor

**\$2,500**

- Logo on marketing materials and the option to table at Fun Park at HarborFest
- Logo on marketing materials and option to table at two other events of your choice (Summer Concert, Halloween Bash, Holiday Movie Event, Winter Concert)
- Name on sponsor plaque display at the Parent Resource Center
- Press release mention for HarborFest and two other events you choose to sponsor
- Logo on sponsorship page of PRC website
- Social media spotlight (please provide content)
- Handouts to PRC families (please provide content)
- Ad in Gala Video Journal (please provide content)
- Full page ad in Fall and Spring PRC newsletters (mailed to over 300 local families)

## Package C

\$1,000

- Logo on marketing materials and the option to table at 3 events of your choice (Summer Concert, Halloween Bash, Holiday Movie Event, Winter Concert)
- Press release mention for the events you choose to sponsor
- Logo on sponsorship page of website
- Social media mentions for each event you choose
- Handouts to PRC families (please provide content)
- Ad in Gala Video Journal (please provide content)
- ½ page ad in Fall and Spring PRC newsletters (mailed to over 300 local families)

## Package D

\$500

- Logo on marketing materials and the option to table at 2 events of your choice (Summer Concert, Halloween Bash, Holiday Movie Event, Winter Concert)
- Social media mentions for the events you choose to sponsor
- One handout to PRC families (please provide content)
- ¼ page ad in Fall and Spring PRC newsletters (mailed to over 300 local families)

## Package E

\$300

- Logo on marketing materials and option to table at 1 event of your choice (Summer Concert, Halloween Bash, Holiday Movie Event, Winter Concert)
- Social media mention for the event you choose to sponsor
- One handout to PRC families (please provide content)

## Package G

\$50

- One handout to PRC families (please provide content)

## Newsletter Ads

\$250 full page (7.5 W x 11 H)

\$150 ½ page (7.5 W x 5.5 H)

\$85 ¼ page (3.7 W x 5.5 H)

\$50 business card

## Gala Video Ad

\$50 (will run during Spring Gala Fundraiser Event)

**THANK YOU!**